

# Conference Hall

| ACDC 2024 – Opening Day – 20 August |       |   |   |
|-------------------------------------|-------|---|---|
| Conference Hall                     |       |   |   |
| From                                | To    | Session Title   | Session by  |
| 10:00                               | 10:30 | Exhibition Tour & Break   |   |
| 10:30                               | 10:40 | Welcome Message – MC  | Randa AbdelMoteleb Helmi<br>( Randa Helmi )   |
| 10:40                               | 10:50 | Opening remarks<br>Arab Career Development Conference (ACDC)  | Ahmed Mostafa Kamal, President of the Arab Career<br>Development Association (ACDA) – KSA & ACDC<br>President |
| 10:50                               | 11:00 | MoYS  | MoYS: Mrs Manal Gamal   |
| 11:00                               | 11:10 | 11:10 Speech by CEO – Generation Unlimited  | Dr. Kevin Frey, CEO, Generation Unlimited   |
| 11:10                               | 11:20 | Speech by UNICEF Representative   | Mr. Jeremy Hopkins  |
| 11:20                               | 11:30 | Speech by Governor of Alexandria  | Major General Ahmed Khaled  |
| 11:30                               | 11:40 | Speech by Minister of Youth & Sports  | Dr. Ashraf Sobhy  |
| 11:40                               | 11:50 | Partners' Honoring  |   |
| 11:50                               | 12:15 | Interactive Activity  |   |
| 12:15                               | 12:25 | Meshwary Programme  | Video   |
| 12:25                               | 12:35 | GROWAT – Saudi Arabia   | Muath Bin Hussain – GROWAT Senior Partner   |
| 12:35                               | 13:15 | National Career Development Academy (NCDA –<br>USA)   | Marty Apodaca – NCDA President  |
| 13:15                               | 14:00 | Exhibition Tour & Break   |   |
| 14:00                               | 14:45 | Navigating the Learning-to-Earning Journey:<br>Development Partners and Youth Socio-Economic<br>Empowerment | Ministry of Youth and Sports<br>Swiss Development Cooperation<br>UNICEF/GenU                                  |
| 14:45                               | 15:00 | Keynote Speaker Session   | Professor Brian Hutchison, Global Subject Matter<br>Expert, NCDA – USA  |
| 15:00                               | 18:00 | Interactive Activity  |   |
|                                     |       |   |   |

**ACDC 2024 – 2nd Day – 21 August**

**Conference Hall**

| <b>From</b> | <b>To</b> | <b>Session Title</b>   | <b>Session By</b>   |
|-------------|-----------|--|---|
| 9:00        | 9:15      | Career Development Impcat  | Success stories – Meshwary Career Development beneficiaries   |
| 9:30        | 10:30     | imaGen Ventures Youth Challenge: Nurturing Youth Social Innovators ... Meet the global winners from Egypt. | Youth winners of the imaGen Ventures in 2022 and 2023, GenU ImaGen Venture, UNICEF, UN, Ministry of Youth and Sports. |
| 10:45       | 11:45     | Building Qatar's Unified Career Development Ecosystem: A Unique Blueprint for the Arab World               | Qatar Career Development Association – QCDC   |
| 12:00       | 12:40     | Future-Ready:<br>Maximizing Youth Potential:Goodwall Platform Powering Yoma in Africa                      | Mr. Ross Foreman, Partnerships Director, Business Development and Partnerships  |
| 12:45       | 13:45     | Panel Discussion: Examples from Egypt (Skilling and Career guidance programmed)                            | Dr. Marty Apodaca<br>UNICEF – MoYS – ILO<br>Moderated by Muath Bin Hussain  |
| 14:00       | 14:45     | Career Development Journey: Exploring Life Stages  | Ahmed Mostafa Kamal,<br>President of the Arab Career Development Association (ACDA) – KSA                             |
| 15:00       | 16:00     | Lunch  |   |
| 16:10       | 18:00     | Influencer – TED talk  |   |
| 18:10       | 19:00     | Interactive Activity   |   |
|             |           |  |   |

**ACDC 2024 – 3rd Day – 22 August**

**Conference Hall**

| <b>From</b> | <b>TO</b> | <b>Session Title</b>   | <b>Session By</b>   |
|-------------|-----------|--|---|
| 9:00        | 9:45      | Cultivating careers ... private sector and youth employment  | Private sector, UNICEF, Ministry of Youth and Sports, youth representatives.      |
| 9:45        | 10:45     | Building blocks of a high school career program  | Dr. Brian Hutchison   |
| 11:00       | 12:00     | Jordanian experience in professional and career development: a comprehensive analysis between reality and future aspirations | Dr. Nisreen Mahmoud Ibrahim Al-Disi ( Dr. Nisreen Al-Disi) – PRAVO Academy Jordan |
| 12:00       | 13:00     | lunch break  |   |
| 13:15       | 14:15     | Panel discussion   | MESHWARY<br>Ahmed Mostafa Kamal<br>Moderated by Randa Helmi                       |
| 14:15       | 14:30     | Ask experts  |   |
| 14:30       | 17:00     | Closing  |   |
| 17:00       | 19:00     | Interactive Activity   |   |
|             |           |  |   |